

BUSINESS IMPROVEMENT DISTRICTS (BIDs)
APPLICATION TO BECOME DEMONSTRATION PROJECT
Please ensure your word count for the document does not exceed 3,000

Name of Applicant/Organisation:

Alternative contact details:

Geographical/retail area that application refers to:

Summary of Application:

Please tell us in no more than 400 words why your area should become a Demonstration Project. You may repeat some of the information on the following pages.

Location

This section will be used to ensure that your area meets the location criteria for a Demonstration Project. Please see the specification document for more information

Population of the town that the proposed BID is based in:

What evidence is there that the town centre is currently operating below potential?

Please give some specific information about experience over the last 5 years covering:

Physical Environment of the proposed area

Accessibility to/from the proposed area

The range of shops covered in the proposed area

The range of services provided by local authorities and/or other bodies in the proposed area

The maintenance of public spaces in the proposed area

Levels of crime and disorderly behaviour

Your Project

This section will give us some more information about your proposal.

What are your project aims? (Maximum of 5, in order of priority)

What are the skills and expertise that you/your organisation can bring to the project?

How do you propose to staff and manage the project?

How do you propose to sustain the project after Scottish Executive funding ends?

Do you have links with, or support from, other initiatives in your area? What are these links and how will they affect the project?

What is the local business community support for this project? What is your evidence for this?

Your Plans

This section will be used to ensure that you have adequately planned your proposed project

Work plan/Timetable

Please provide an outline of proposed action and the dates you expect to achieve these milestones

Risk Management

Please identify potential risks which may impact on the successful completion of your project. For each risk, please identify its likelihood and the way in which you intend to manage it.

Financial Requirements

Please provide a clear indication of the costs associated with your project, and how these reflect value for money. Please provide linkage with the work plan above. Administration costs, publicity costs and costs of extra services/improvements should be clearly identified.

Administration

Publicity

Additional services/improvements

Any Further Information?

This section allows you to tell us about anything else which you feel we should know about your application. This section should be no more than 400 words.

SIGN NAME HERE

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