

## RECOVERY OF LOTTERY FUNDS – COMMONWEALTH GAMES LEGACY BID

### 1. Summary/Introduction

- **£74,000 would identify, develop, train and place 100 sports volunteers in sports clubs/organisations**
- **£200,000 provides two team changing accommodation; £100,000 provides a floodlit outdoor hard court, capable of playing netball as well as basketball,**
- **£200,000 supports more projects like the Aberdeen Day Project, a social enterprise operating a bakery service to improve job opportunities and confidence for those with learning difficulties**
- **£1500 funds a place on the “Personal Best” scheme to encourage hard-to-reach and long-term unemployed groups to learn new skills and volunteering opportunities ahead of the Games.**
- **£8m to repair the Pearce Institute in Glasgow, which is used by the local Govan community as a venue for healthy eating projects, community meetings, cultural events and social enterprise.**
- **£5m to create a series of imaginative public spaces that will enrich communities across Scotland.**

1.1 This is just a snapshot of the sorts of initiatives which could be funded if Scotland recovered millions of pounds in Lottery money, which have been diverted from Scottish good causes to help pay for the London Olympics. This document is not a detailed shopping list, but aims to show the sorts of things we could achieve with the money.

1.2 We have a vision for the Glasgow Commonwealth Games in 2014. This stretches far beyond the number of medals we win – although we’re keen to maximise those too. Glasgow 2014 is about a strong legacy. That is about more than sport; it’s about community engagement, heritage and culture. It’s about regeneration, creating a stronger economy and a healthy, confident people and ensuring the existing links and understanding between people across the Commonwealth are strengthened.

1.3 We share London 2012's aspiration to deliver a lasting Olympic legacy. But we too, want to harness Scotland's enthusiasm for Glasgow 2014 – and we want the benefits to be felt both now and by generations to come.

## **2. Introduction**

2.1 The 2014 Commonwealth Games in Glasgow will be a tremendous event for the city, for Scotland and for the UK.

2.2 The Scottish people recognise this and, indeed, their enthusiasm was a key factor in winning the Games for Glasgow. More than 1.75 million individuals and organisations pledged their support for the bid, as did every political party represented in the Scottish Parliament.

2.3 But the Games are much more than two weeks of sport. Glasgow 2014 brings opportunities to make real improvements to people's lives, to raise our sights as a nation and to regenerate communities.

2.4 It's about legacy, about harnessing the potential of the Games to make a real difference.

2.5 In the words of the First Minister, we saw the potential of the Games to inspire change in our society, to improve people's health and to give our children greater chances in life.

2.6 The Games themselves are being funded by the tax-payer and we are seeking no additional investment to help stage them. To ensure their legacy, however, more investment is needed. We believe that Lottery funds diverted from Scotland to top up the funding for the London 2012 Olympic and Paralympic Games must be returned.

2.7 There is, in Scotland, an extraordinary consensus around this issue, with broad political support to fight for the same cause. The public and media back this too.

2.8 We want this money to be returned to Scotland so that we can invest in a legacy we can all be proud of. This document is not a 'wish list', nor is it a comprehensive blueprint of what the money would buy. It is a statement of aspiration and of intent and a plea for natural justice.

2.9 With or without the lottery money we will fight every step of the way to make the Games a worthwhile, lasting and fantastic event. We could do so much more, however, if we had our fair share of the national money from the lottery.

### **3. Support for return of lottery funds**

3.1 This issue has aroused passion and determination in Scotland. Nowhere was that more evident than in the Scottish Parliament on 25 September, when MSPs unanimously endorsed a motion calling for a substantial sum of National Lottery funding to be released as soon as possible to support a lasting legacy from Glasgow 2014.

3.2 MSPs are not alone. A broad coalition of Scottish organisations from the public, private and third sectors also endorses these views. It is seen as fundamentally unfair that our good causes should suffer in order to pay for London 2012.

3.3 The Scottish Government launched a consultation on the potential legacy of the Commonwealth Games back in February. We also held a series of 16 public meetings across the length and breadth of Scotland, from Melrose in the Borders to Skye and Orkney, to hear people's views. Young Scot also consulted with young people. The message from all sides came across loud and clear: the people of Scotland want the Games to leave a legacy of which we can all be rightly proud.

3.4 And that doesn't just involve sport, important though that is. MSPs believe passionately that the returned money must be used to tackle poverty and deprivation and to create educational opportunities. If the Glasgow Games can help to change cultures and break the cycles of health inequalities and deprivation which have haunted the city for so long, surely that is a legacy worth striving for.

3.5 Over the summer we have celebrated across Scotland the remarkable success of our Scottish athletes and the Olympic and Paralympic handovers.

3.6 Beijing's closing ceremonies herald not only the beginning of London 2012, but also the start of an unprecedented series of major events to be held in Scotland: the International Children's Games in Lanarkshire in 2011, the Commonwealth Games in Glasgow in 2014 and the Ryder Cup in Gleneagles in 2014. There is huge support and enthusiasm across Scotland to use all of these events to deliver lasting change.

#### **4. A fair return to Scotland**

4.1 The UK Government announced on 15 March 2007 that the costs of the 2012 London Olympics and Paralympics will be met by increased contributions from the National Lottery, the Mayor and the UK Government.

4.2 The best estimates of the Scottish Lottery bodies' direct contributions to the 2012 Olympics, based on Scotland's share of the various UK good causes, rather than directly reported reductions in budget are –

£73 m from the BIG Lottery Fund in Scotland

£18m from the Heritage Lottery Fund

£13.1m from sportscotland

£12.5m from the Scottish Arts Council

£1.8m from Scottish Screen

4.3 In addition to these direct contributions, we expect a reduction in Lottery ticket sales for the existing good causes due to the new Lottery games dedicated to the Olympics. We believe that this could further reduce Lottery income to Scotland by £30m at a conservative (5% per annum) estimate. The total reduction in Lottery income is at least £150m.

#### **5. How Scotland would use these funds?**

5.1 Naturally we would make sure that the Lottery money returned to Scotland is used effectively. To do this, we would harness the expertise of the existing Scottish Lottery distributing bodies. Use of the funds would be decided in a spirit of

partnership and guided by new policy directions set by Scottish Ministers (signed off by Secretary of State for Culture, Media and Sport) for each Lottery distributor. This would ensure that the funds were allocated to best achieve the priorities of grassroots sport, community engagement, culture and heritage. These are outlined in more detail below.

## **5.2 Grassroots sport**

5.2.1 Our vision is one where the importance of physical activity is embedded in the lives of our citizens, not just from the cradle to the grave but even before that.

5.2.2 We want physical literacy to be taught to children at an early age – just as they learn skills for learning, for life and for work – and to do this we have to make sure that parents and grandparents are on board and that they understand the importance of activity.

5.2.3 Getting kids active is important, but it doesn't start there. The importance of pre-natal activity – such as yoga programmes for pregnant women – should not be underestimated. But as well as actual exercise classes, it's important to give parents the necessary knowledge and understanding so that they ensure their children are exposed to activity in the home from birth.

5.2.4 Lottery money would allow us to develop a range of activities in pre-natal classes and for nursery and primary school children. Making physical activity part of children's day-to-day lives from the earliest possible stage helps develop good habits for life.

5.2.5 As children get older, their priorities change. Peer support becomes ever more important and we need to tap into this to make it as easy as possible for groups of friends to want to remain involved in sport and other aspects of an active lifestyle.

5.2.6 Our vision is for a programme for secondary school age children which allows them to take part in a range of activities and which lets groups of friends work and play together. We would use Lottery money to develop club structures in order that they can deliver a range of physical activities instead of a narrow focus on a few

sports. We will also strengthen the link with schools to make them more accessible, both culturally and physically. We would also want to increase the opportunities for students in further and higher education to become involved as activity leaders, coaches or facilitators, in paid and voluntary positions. We will also use Lottery money to invest in delivering activity sessions for pre-school clubs, after school clubs, adults and for senior citizens.

5.2.7 By embedding activity into the pre-teen and teenage years, we believe that the rewards experienced will continue into adulthood and that individuals' enthusiasm will be passed on to their children. However, we recognise the importance of continued opportunities for adults and senior citizens as participants, activity leaders, coaches and so on.

5.2.8 As a multi-sport event, the Games will be more meaningful to a wider audience, receiving high levels of media exposure and stimulating heightened public interest across the 17 sports, as well as in sport in general and other aspects of an active lifestyle. Other Olympic and Commonwealth Games have not managed to harness this increased level of exposure, excitement and interest to deliver a sustained increase in participation. We want to break this mould. Working hand-in-hand with COSLA, each of the local authorities, **sportscotland** and other appropriate public, private and third sector bodies, we want to transform today's grassroots sport and physical activity landscape. In so doing, we believe Scotland will be better prepared to harness and sustain the increased demand for physical activity and sport which the Games will generate.

5.2.9 To make this happen we need decent sports facilities. It is essential that we fill in the gaps in the range of facilities as they become obvious. To this end our aim is to develop those that exist, convert appropriate venues where possible, as well as investing in new facilities.

5.2.10 We also see want to use Lottery funds to give local authorities the opportunity to offer clubs long-term leases to facilities. This will complement our plans, working with local authorities, to increase the availability and affordability of access to public facilities to help create a sports hub in the local community. We will also offer support to provide transport to make it easier for people of any age or background to

be able to travel to their activities, either as participant or coach and explore the opportunities for school buses to leave later to allow young people to participate in sports after school.

**5.2.11 These are just a few examples of how money could be spent on sport (all are approximate):**

- **To widen or improve facility provision: £1m provides a 3G synthetic sports pitch with the associated accommodation; £200,000 provides two team changing accommodation; £100,000 provides a floodlit outdoor hard court, capable of playing netball as well as basketball,**
- **To widen the range of sports available: £30,000 buys starter gymnastics, kitting out a half of a four court badminton hall; £10,000 provides a tennis wall, presuming it is attached to something else, (tennis club, local authority centre, school playground)**
- **To help improve the effectiveness of sport clubs/organisations: £74,000 would identify, develop, train and place 100 volunteers in clubs/organisations (,80 Level 1 and 2 coaches, 10 officials and 10 club volunteers). In addition to these set-up costs, £3,700 annually would provide ongoing support and mentoring of these volunteers. Therefore, over 5 years the total unit cost for developing that mix of 100 volunteers would be £92,500.**

### **5.3 Community Engagement : Regeneration, Skills and Volunteering**

5.3.1 The Commonwealth Games are for everyone. Our vision is that they will inspire, motivate and enable individuals, families and communities to take control of their lives.

5.3.2 From the smallest arts groups, through sports clubs, to health promotion centres and local day care facilities, we want to see communities embracing opportunities to make change for themselves and help to improve the quality of their

lives and those of others. This is particularly true in our more deprived areas, where local community involvement and energy can truly catalyse regeneration of the whole area for the benefit of all inhabitants.

5.3.3 We want people to own these projects. We see a Scotland in which public programmes and initiatives are enduring and sustainable because they are developed, with the help of Lottery funds, through direct engagement with people in their own settings, networks and communities and reflect their own needs and wants for their area.

5.3.4 The regeneration of the East End of Glasgow gives us a wonderful opportunity to show how public and private bodies can work together to deliver housing and facilities which are not simply imposed, but are carefully crafted to maximise their sustainable impact across the community. The Games is a key component of this regeneration, the facilities sitting at the heart of our national regeneration priority area and providing opportunities for volunteering, skills gains, employment and health improvements for the local community and beyond. They also bring a positive focus to an area that for too long has suffered stigma.

5.3.5 We want to give local people within and outside Glasgow the courage, confidence and support to draw together community groups to tackle important local issues, such as crime or social exclusion. This may involve opening up a building, such as a church or church hall to the local community and using the buildings in imaginative and resourceful ways which respond to the needs of the community. Lottery funds would allow communities to take control of local assets and to use them to innovate, experiment, challenge conventions and confound expectations. Such activity can generate opportunities for social entrepreneurs to establish a mainstream business or social enterprise, which in turn can encourage positive spin-offs – and create a cycle of regeneration.

5.3.6 Lottery funds would enable us to invest in the capacity, skills, ideas and physical infrastructure necessary for social enterprises to flourish. To achieve this we would aim to help create a climate in which social entrepreneurs have fresh opportunities to establish community enterprises, supporting local people and meeting local needs.

## **Skills for work and skills for life**

5.3.7 We want to help those, especially young people who are likely to be furthest from the job market and who would benefit most from the opportunity, to gain confidence and learn lasting skills. We would also want to use lottery investment to improve the life skills, life chances and opportunities to contribute positively to the skills for our most disadvantaged young people. We would want to focus resources on those with low educational attainment, and least opportunity to acquire lasting skills or gain employment. We would focus efforts on breaking the cycle of worklessness in families and communities.

## **Volunteering**

5.3.8 We know that volunteering is good for our own health and wellbeing as well as benefiting those we are helping. We know it contributes to the development of cohesive communities, as well as equipping individuals with skills and experience and making them feel more confident, all of which makes them more ready for employment. We want to support communities to be stronger, help them break down barriers to integration and cohesion, to allow every member of the community to play a full part in their community.

5.3.9 We want to help transform Scottish society so that it is second nature for us all to volunteer our time and skills to our communities. Volunteering is a key aspect of the Games and we should use this opportunity to inspire people of all ages to take it up. We want to create opportunities for people from all walks of life to volunteer their time and skills to help young people in a range of ways. For example, we would help business and voluntary organisations work together so that employees in different workplaces can get engaged in projects that, support participation in sport, build the skills, improve the health and increase the confidence of young people.

## **Youth volunteering**

5.3.10 We would want to support measures that allowed young people to play sport together, to volunteer together, to meet and respect each other and to celebrate not just the Commonwealth Games but Scotland's future together. We would use Lottery funds to maximise opportunities for young people to not only be part of positive

changes in their communities but to lead that change, bring new ideas, inspiration and creativity to challenge themselves, and others, to grow their own confidence, to develop their own and others abilities, to lead on programme development and delivery.

#### **5.3.11 Examples of how money could be spent to regenerate communities:**

- **Approximately £1,500 per student would fund a place on ‘Personal Best’ – an entry-to-work programme using learning from the models provided by Manchester 2002 and the London 2012 programmes. This programme encourages hard-to-reach and long-term unemployed groups to learn new skills and volunteering opportunities ahead of the Games.**
- **£500k to fund The Operation Five Star Reclaim run by Strathclyde Police in Glasgow. Police officers giving their time and skills to create a safe environment for young people from a range of communities and backgrounds to come together around sporting activity.**
- **£200k to support more projects like the Aberdeen Day Project (AKA the Breadmaker), a social enterprise which established and operates a bakery in central Aberdeen, staffed primarily by adult apprentices with learning disabilities. The project is designed to increase apprentices’ confidence and improve their opportunities for future employment.**
- **£965k to fund amenities such as The Jock Stein Centre in Hamilton which contributes to a wider regeneration initiative in the Hillhouse and Earnock areas of the town. We would develop high quality facilities for local schools and community groups offering a wide range of classes, a games hall , a fitness gym, three grass pitches and a full size synthetic pitch.**

## **5.4 Culture**

5.4.1 Creativity is at the heart of a confident and cultured nation. Our vision is of a bright Scotland, where everyone has the opportunity to take part in and enjoy the

arts; a Scotland in which our diverse and powerful cultural landscape is experienced and celebrated within every community.

5.4.2 Lottery funding would allow us to nurture and promote creativity, improving how we all live, work and play. It would ensure that culture and creativity work in harmony with the sport, community engagement and heritage plans so that together, 2014 makes a lasting difference to our health, our communities and our cultural experiences. With the Lottery funding we would be able to stimulate creative people and creative places that would see culture flourish in all communities through a diverse and rich range of creative activity.

5.4.3 We see a future in which people of all ages are engaged in culture and that Scotland's creative economy supports and nurtures talent. Our streets and public spaces could be animated with street art and theatre, city festivals and markets, literature and music – a future in which public art helps create a sense of place and a sense of ownership.

5.4.4 We want to use the strength of the Games and the many people from other countries which they attract to encourage creative activity and a wide and diverse cultural understanding that crosses the generations.

5.4.5 Scots have made lasting impact on most Commonwealth countries and in turn Scotland reflects many Commonwealth cultures. We want to use the Games to strengthen ties across the Commonwealth. We will develop programmes to develop understanding, particularly by young people, of the common values that bind us in the modern world through education, sport, and cultural activities prior to, during and after the Games.

5.4.6 This would open up new worlds and experiences to individuals and improve the quality of life for all.

**5.4.7 Examples of how funding could enhance culture:**

- **£6m to implement a series of international exchange programmes, rooted in the arts, across Commonwealth countries involving young people from throughout Scotland, which will leave a cultural and educational legacy.**
- **£5m to replicate the success of the Scotland's Youth Music Initiative, run by the Scottish Arts Council, targeting music, dance and literature.**
- **£2m to develop programmes linking health and culture involving health organisations; schools; community groups and elderly care homes.**
- **£5m to create a series of imaginative public spaces that will enrich communities across Scotland.**

## **5.5 Heritage**

5.5.1 The Commonwealth Games provides an opportunity for visitors to see what Glasgow, Scotland and the UK has to offer as a destination. It's a fantastic chance to showcase Scotland's heritage. We have some magnificent buildings and inspiring scenery of which we are rightly proud. But they could be improved. We want our built and natural heritage to be inclusive, but also protected and enhanced – and better understood by young and old alike.

5.5.2 Lottery funding would help us to restore some of Scotland's neglected buildings and to make them, together with our natural heritage, more accessible. We see communities in which people of all ages are brought together through joint appreciation of Scotland's rich and diverse history.

5.5.3 It's good for our sense of self, the economy and our place in the world. Investing in the built heritage can help regeneration and reinforce local identity. Encouraging development of the traditional skills and materials sector contributes to sustainable economic growth. Developing world-class specialist conservation expertise in Scotland provides opportunities in newly emerging technological fields, and in providing our expertise to others.

#### **5.5.4 How funding can transform heritage**

- **£3.5 M to fund the 6 city heritage trusts in Scotland allowing urgent repairs to architecturally important buildings and breathing new life into communities.**
- **£8m to repair the Pearce Institute in Glasgow, which is used by the local Govan community as a venue for healthy eating projects, community meetings, cultural events and social enterprise.**
- **£2.5 m (currently from the Heritage Lottery Fund and Historic Scotland) is needed to fund projects like the Penicuik House Project which aims to secure the future of the architecture and landscape, making it accessible for the physical and aesthetic enjoyment of present and future generations. The project aims to help reduce chronic shortfalls in the number of skilled construction craftspeople, vital to our future heritage.**
- **Historic Scotland is already supporting the repair and renovation of Glasgow's built heritage through assistance of around £1m per year to the city heritage trust. The trust has identified many projects throughout the city that would benefit from resources to demonstrate Glasgow's magnificent and proud cultural heritage to the many thousands of athletes and visitors during the Commonwealth Games.**

#### **6. The allocation mechanism within Scotland**

6.1 The funds would be returned to the Scottish Lottery distributing bodies. Scottish Ministers have the power to issue Policy Directions to the Scottish Lottery distributors, subject to agreement of the Secretary of State. This would enable new funding programmes to be developed and launched by the distributing bodies.

#### **7. Conclusion**

7.1 The people of Scotland and of the UK as a whole were rightly enthusiastic about the success of our athletes in the 2008 Beijing Olympics and Paralympics. We all hope that this was a fore-runner of great events to come in these islands, including the 2012 London Olympic and Paralympic Games.

7.2 The Commonwealth Games in Glasgow in 2014 are another enormous opportunity for Scotland and the UK. The Scottish people are hugely enthusiastic and positive about the Games – and want them to deliver a lasting legacy.

7.3 We are determined that this should happen. But Scotland's ambitions will inevitably be constrained by the diversion of £150 million of Lottery funds from Scottish distributors to help pay for the London events.

7.4 In order to deliver Scotland's legacy ambitions for the 2014 Games, these funds must be returned. Scotland does not seek Lottery money to fund the delivery of the Games – these costs are rightly being met by the Scottish Government and Glasgow City Council. Rather, we seek the return of diverted lottery funds to allow us to capitalise on the inspiration, ambition and levels of engagement generated across Scotland by our winning bid.